

Jenifer L'amour Dorman

Designer • Illustrator • Coordinator

PROFESSIONAL EXPERIENCE

Designer (In-House freelance) | Matthews International | 2010 — present
Using customer-submitted photographs, the design team at Matthews International develops graphics which are then cast onto bronze memorials, specialty signage, and keepsakes. Knowledge of the casting process is important, so as to produce the highest-quality final product.

Graphic Design Coordinator | Studio 7 Media | 2010 — 2011
Provided graphic and layout design support for projects from clients in various industries. Interfaced with clients to design concepts and execute print collateral projects— working directly with printers to review proofs and finalize items— as well as web projects. Performed website design and updating duties, coordinating with web development team when necessary. Used Flash to create animations for web banners, Digital Copy movie menus, etcetera.

Graphic Design Intern | Actors Theatre of Louisville | 2009—2010
As part of the marketing department, created materials for both print and web, communicating with a number of printers on various projects ranging from the development of order forms to original posters, logos, and programs. Multiple projects run concurrently and under tight deadlines; most involve coordination with several departments. Specific projects include: creation of a new logo for the New Voices Young Playwrights Contest, design of all materials (programs, posters, web-based mailings) for the Apprentice/Intern company season, design of the 16th annual African American Art Exhibition catalogue. Also planned, organized, and executed a 24-hour theatre festival which raised a record amount of money for the Apprentice Showcase fund.

Graphic Designer | Nebraska Repertory Theatre | 2007—2009
Coordinated with the NRT Management team to plan and implement visual branding for the 2008 and 2009 seasons. Designed all promotional materials, including the season brochure and other direct mail and web communications. Communicated with printers and media liasons to ensure proper execution.

Associate Audience Development Director & Company Manager | Nebraska Repertory Theatre | 2007—2008
Planned and organized travel, boarding and other accomidations for company; assisted in the production of the “Destinations” new/developing works series, communicated with print/ broadcast media, assisted with community outreach, taught the “Creative Drama” theatre for youth workshop.

Graphic Designer | Johnny Carson School of Theatre and Film | 2006—2010
Worked with the Director of the Johnny Carson School of Theatre & Film, members of the faculty, and guest artists to plan the visual branding of the academic theatre season. Responsible for the design of the University Theatre Season Brochure, a principle piece of recruiting material. Worked with faculty and guest directors and design their posters, programs, postcards, and other promotional materials for Main Stage productions.

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SKILLS

Proficient in **Adobe Photoshop, InDesign, Illustrator, Flash,** and **Dreamweaver**, with specialization in photomanipulation, illustration, and creation of vector images. Comprehension of XHTML/ CSS; knowledge of Information Architecture, file optimization, SEO practices, Social Media promotion practices, and several mass-mail clients. Also proficient in MS Office programs and Entourage. Preternatural skill in music recommendation.

AWARDS

Porter Award in Theatre Arts 2009: The Porter Awards in Theatre and Dance are given to students who have demonstrated the highest level of achievement and excellence in theatre arts and dance.

EDUCATION

B.A., Theatre Arts
Emphasis: Directing and Management, specialization in Theatre Management. Johnny Carson School of Theatre and Film, University of Nebraska-Lincoln.

